

# STOCK MORE WITH THE SAME SPACE

- PLANOGRAM SHELVING SOLUTION
- BASED ON BOX HEIGHT

|          | BOX HEIGHT        |                     |
|----------|-------------------|---------------------|
| <b>A</b> | 0" - 23 1/4"      |                     |
| <b>B</b> | 23 3/8" - 29 1/4" | ◀ 55% OF ASSORTMENT |
| <b>C</b> | 29 3/8" - 38 1/4" |                     |
| <b>D</b> | 38 3/8" - 41 1/4" |                     |



# MAXIMIZING SHELF SPACE

With no height limitations to the shelf, too much space is lost. The radiator assortment takes away any option of maximizing any shelf height space instead of grouping them by box height.



## New horizontal (serpentine) layout with Avg. D store inventory

New layout permits 8x "A" sections and 7x "B" sections with optional C Gain 12-16 more radiators within the same space!

- Additional units on approx 100 radiators store : **16 units**
- Additional units on approx 85 radiators store : **11 units**
- Additional units on approx 60 radiators store : **7 units**
- Additional units on approx 45 radiators store : **5 units**

